



## 2024 MCRA Annual Conference Palmer House, A Hilton Hotel September 16-18, 2024

### SPONSORSHIP OPPORTUNITIES

The Managed Care Risk Association's mission is to support the health excess of loss reinsurance and provider excess insurance markets by facilitating information exchange between insurers, brokers and cost containment vendors. We host one annual conference and strive to bring together speakers providing valuable and relevant information to conference attendees. Without our sponsors, we wouldn't be able to provide the educational and networking activities that we do.

#### GOLD SPONSORS \$5,000

All Gold contributing organizations will jointly sponsor the **Monday Welcome Reception** and **Tuesday's Special Group Event**

- Special recognition at these two events for all company representatives present
- Recognition in the meeting room and on our MCRA website and app
- Sponsor ribbon on name badge for company attendees

#### CONFERENCE APP SPONSOR \$4,000

The first payment received reserves this sponsorship for your organization

- The **conference app** will be available for all attendees to access the meeting agenda, speaker bios, speaker presentations, activity feed including pictures, and much more!
- Recognition in the meeting room and on our MCRA website and app
- Sponsor ribbon on name badge for company attendees

#### SILVER SPONSORS \$3,000

All Silver contributing organizations will jointly sponsor the **Welcome Gift for all attendees**

- Recognition in a write-up included with gift, in the meeting room, and on our MCRA website and app
- Sponsor ribbon on name badge for company attendees

#### BRONZE SPONSORS \$1,000

- Recognition in the meeting room and on our MCRA website and app
- Sponsor ribbon on name badge for company attendees

**All sponsors will receive the following benefits:**

- Your company has the option to provide promotional materials in the conference meeting room
- MCRA website will include a link to each company's website
- Recognition at the MCRA Annual Conference

Payment is due 30 days upon receipt of invoice and is non-refundable. Options for payment include:

- PayPal via MCRA Website
- Wire transfer or ACH – please contact MCRA Board Treasurer at [julaine.novak@cancercareprogram.com](mailto:julaine.novak@cancercareprogram.com)
- By check – please make payable to MCRA and send to:  
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